Example outline setup:

1. INTRODUCTION
   1. LEAD: hook
   2. BRIDGE 1: context for subtopic 1 (could be statistics, etc.)
      1. Optional to add sentences - rationale for why it’s important to consider this
   3. BRIDGE 2: context for subtopic 2
   4. BRIDGE 3: context for subtopic 3
   5. THESIS: \_\_\_\_ should \_\_\_, because (subtopic 1, 2,3)
2. SUBTOPIC 1.1 – first aspect of subtopic 1
   1. Topic sentence
   2. Signal words/phrase to introduce / setup quote/paraphrase
   3. Quote/paraphrase (citation)
   4. Analysis (2-3 sentences)
   5. Analysis
   6. Analysis
   7. Example or anecdote
   8. transition
3. SUBTOPIC 1.2 – could be another question to answer about sub 1
4. SUBTOPIC 1.3 – counter argue opposing viewpoint
5. SUBTOPIC 2.1 – first aspect of subtopic 2
6. SUBTOPIC 2.2
7. SUBTOPIC 2.3
8. SUBTOPIC 3.1
9. SUBTOPIC 3.2
10. SUBTOPIC 3.3
11. CONCLUSION